



**SUSAN  
VERNICEK**

## **Mindset Igniter + Achieve Coach, #1 Bestselling Author, and Speaker**

Susan Vernicek ignites and empower Mompreneurs who struggle to discover their balance between MomLife + BizLife. She help them create a winning Mompreneur Mindset so that they can thrive at home and kill it in business —without feeling guilty and comparison.

She first started igniting the lives of women 13 years ago through her wellness magazine, Identity Magazine that empowers women to transform through **Self-Acceptance, Appreciation, and Personal Achievement**. As a certified Mindset Igniter, Coach, she continues to spread her inspirational energy and expertise worldwide via workshops, conferences, Podcasts, TV, and through digital and print channels, including her *first 2011 first Identity Magbook* and her #1 Amazon Bestseller, "*Get All A's in the Game of Life: Insights Along the Way*", Entrepreneur Edition and Mother's Edition.

You can find her articles and tips cited online in *The Huffington Post*, *EmpowHER*, *BlogHer*, *Medium*, *Thrive Global*, and *Yahoo Shine*; as well as in books and magazines published by *Harper Collins*, *Bright Street Books*, *Reinvention Press*.

Susan aspires to fully embody the notions of the modern-day woman that she advocates for all women. She successfully juggles and enjoys the Mompreneur life, adventure, dancing, golfing, and traveling with the loving support of her husband and twin toddlers in The Poconos, PA.



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### **PRIOR SPEAKING ENGAGEMENTS**

"Get All A's" Touring Workshop  
Courage + Purpose Retreat  
BoldHer Conference  
Nassau County Union Conference (8 years)  
Keynote for a DKGNJ Conference  
Wounded Warriors Organization Retreat (8 years)  
Believe. Inspire. Grow Women's Organization

### **SPEAKING TOPICS**

How to Have a Winning Mompreneur Mindset For Sales  
  
3 Stages of Self Awareness to Mompreneur Success  
  
Unlock This Magic Rule in Business. Your Happiness and Success Depends on it!

"If you could bottle her energy, enthusiasm and positive nature, you would have a guaranteed formula for success! Susan is an eternal optimist who recharges everyone around her with her positive spirit."  
—Tara Gilvar, Founder, Believe. Inspire. Grow.

"Susan's programs has led to clients re-entering the workforce, starting new businesses, and returning to school. Her programs have proven to be very powerful, life-changing."  
—Lisa Villont, Former Outreach Specialist, WWP

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