



Mindset Igniter + Achieve Coach, #1 Bestselling Author, and Speaker

Susan Vernicek ignites and empower Mompreneurs who struggle to discover their balance between MomLife + BizLife. She help them create a winning Mompreneur Mindset so that they can thrive at home and kill it in business —without feeling guilty and comparison.

She first started igniting the lives of women 13 years ago through her wellness magazine, Identity Magazine that empowers women to transform through **Self-Acceptance, Appreciation, and Personal Achievement**. As a certified Mindset Igniter, Coach, she continues to spread her inspirational energy and expertise worldwide via workshops, conferences, Podcasts, TV, and through digital and print channels, including her *first 2011 first Identity Magbook* and her #1 Amazon Bestseller, "*Get All A's in the Game of Life: Insights Along the Way*", Entrepreneur Edition and Mother's Edition.

You can find her articles and tips cited online in *The Huffington Post*, *EmpowHER*, *BlogHer*, *Medium*, *Thrive Global*, and *Yahoo Shine*; as well as in books and magazines published by *Harper Collins*, *Bright Street Books*, *Reinvention Press*.

Susan aspires to fully embody the notions of the modern-day woman that she advocates for all women. She successfully juggles and enjoys the Mompreneur life, adventure, dancing, golfing, and traveling with the loving support of her husband and twin toddlers in The Poconos, PA.



PRIOR SPEAKING ENGAGEMENTS

"Get All A's" Touring Workshop
 BoldHer Conference
 This IS IT Netowrk Expert
 Courage + Purpose Retreat
 Keynote for a DKGNJ Conference
 Believe. Inspire. Grow Women's Organization
 Nassau County Union Conference (8 years)
 Wounded Warriors Organization Retreat (8 years)

"If you could bottle her energy, enthusiasm and positive nature, you would have a guaranteed formula for success! Susan is an eternal optimist who recharges everyone around her with her positive spirit."
 —Tara Gilvar, Founder, Believe. Inspire. Grow.

SPEAKING TOPICS

Get Sh*t Done + Still Have Time for Netflix
 The 3 Stages of Self Awareness to Success
 Unlock This Magic Rule in Business.
 Your Happiness and Success Depends on it!
 The Guilt-Free Mompreneur: Create Uour Own
 Balance Without Sacrifice and Comparison

"Susan's programs has led to clients re-entering the workforce, starting new businesses, and returning to school. Her programs have proven to be very powerful, life-changing."
 —Lisa Villont, Former Outreach Specialist, WWP